

Business Partner & Club President

40% Equity Opportunity

The Bohol Coconuts Baseball & Softball Club is seeking an equity partner to serve as Club President and lead our expansion into the Japanese market. This prospectus outlines the full opportunity.

40%

Partner equity stake

6

Assets in ownership

2028

Second academy target

MLB

Our ultimate mission

"Don't be good. Be great."

BOHOL COCONUTS BASEBALL & SOFTBALL CLUB · BOHOL ISLAND, PHILIPPINES

EXECUTIVE SUMMARY

The Opportunity at a Glance

The Bohol Coconuts Baseball & Softball Club is offering a 40% equity stake to a Business Partner who will serve as Club President and lead our expansion into the Japanese market. This is a genuine ownership position in a growing sports, hospitality, and media brand being built on one of the Philippines' most beautiful islands.

This is not a volunteer role, a sponsorship, or a management contract. The right partner will hold real equity in every asset listed in this prospectus — alongside a founding team that retains 60% and remains committed to the club's long-term mission.

THE CORE PROPOSITION

40% equity stake in the Bohol Coconuts club, Coconuts Performance Center, Elite Baseball Academy, Eco-Lodge Suites, "Building the Coconuts" YouTube Reality Series, and all future academies — in exchange for serving as Club President and leading Japanese market development.

Why Japan?

Japan has one of the world's most passionate baseball cultures, a deep history of player development, and growing interest in Southeast Asian tourism. A partner with Japanese market connections can open doors for sponsorships, youth exchange programs, media distribution, and commercial partnerships that no other market can match.

Why Now?

The Coconuts Performance Center is being built now. The YouTube docuseries is launching now. The club is at the stage where the right partner can shape the brand from the ground up — not inherit someone else's vision. This is a founding-era opportunity with founding-era upside.

THE CLUB

About the Bohol Coconuts

The Bohol Coconuts Baseball & Softball Club is an elite youth sports academy dedicated to cultivating the first native-born Filipino Major League Baseball superstar. Built on Bohol Island in the Philippines, the club combines world-class youth development with island hospitality and a growing media presence to create a brand unlike anything else in Southeast Asia.

Our mission is backed by an exclusive collective of visionaries driving the future of elite teenage prospects on Bohol Island. Every decision — the facility design, the coaching philosophy, the media strategy, and the partnerships we seek — is made in service of that mission.

Elite Baseball Academy

The training ground where youth master the game, gain self-assurance, and pursue a standard of excellence that transcends sports. Driven players, dedicated mentorship, and a mission that proves to every supporter they are part of a genuine movement.

Coconuts Performance Center

The flagship facility being built to develop elite teenage baseball prospects. The physical and operational heart of the Coconuts brand — representing training, discipline, hospitality, and a bigger future for young athletes in Bohol.

Eco-Lodge Suites

A luxury eco-lodge adjacent to the Performance Center, adding a destination-lifestyle dimension to the brand. Tropical sports living with a bigger purpose: beautiful surroundings, meaningful travel, and direct proximity to the baseball movement.

"Building the Coconuts" YouTube Series

A reality docuseries chronicling the real-time creation of the club — the facilities, the players, the setbacks, and the wins. A media asset with growing audience potential and powerful brand storytelling across international markets.

"The Bohol Coconuts Baseball & Softball Club is an elite youth sports academy dedicated to cultivating the first native-born Filipino Major League Baseball superstar. Our mission is backed by an exclusive collective of visionaries driving the future of elite teenage prospects on Bohol Island."

OWNERSHIP STRUCTURE

What Your 40% Includes

The Business Partner will hold a 40% equity stake in every asset listed below. The founding team retains 60%. This is a genuine long-term ownership arrangement — not a revenue-share, not a licensing deal, not a management fee.

60%

Founding Team

40%

Business Partner

01 Bohol Coconuts Baseball & Softball Club

The club itself — its brand, reputation, player roster, competitive record, community relationships, and future across Bohol Island and beyond. The name, the logo, and everything the Coconuts stands for.

02 Coconuts Performance Center

The flagship training facility being constructed to develop elite teenage baseball prospects. The physical anchor of the entire brand — where the mission becomes real for players, parents, and supporters.

03 Elite Baseball Academy

The youth development program at the core of the club. Coaching philosophy, player identification, development curriculum, and the pathway that takes Bohol's best young players toward professional opportunity.

04 Eco-Lodge Suites

A luxury eco-lodge adjacent to the Performance Center. A revenue stream, a hospitality brand, and a destination experience that connects visitors, supporters, and future partners directly to the baseball movement.

05 "Building the Coconuts" YouTube Reality Series

A docuseries following the real-time creation of the club — from jungle roads to training fields to game days. A media asset with audience-building potential across international baseball markets, including Japan.

06 Future Academies

A second Bohol academy is planned for 2028. Your 40% stake automatically extends to every new location the Coconuts brand opens across the island — your equity grows with the club.

MARKET OPPORTUNITY

Why Bohol. Why Baseball. Why Japan. Why Now.

Why Bohol?

Bohol is one of the Philippines' most visited and fastest-growing destinations, known for its white-sand beaches, world-class diving, the famous Chocolate Hills, and a warm, welcoming community. Tourism infrastructure is expanding rapidly, making it an ideal location for a sports-driven hospitality brand with international appeal. Land and operating costs remain favorable compared to other Southeast Asian destinations, creating strong economics for the Eco-Lodge and Performance Center.

Why Baseball?

Baseball is one of the fastest-growing sports in Southeast Asia, with the Philippines already producing players who compete at international levels. The MLB has made Southeast Asia a strategic growth market, and no club in the Philippines is positioned to develop elite youth talent with the intentionality and infrastructure of the Bohol Coconuts. The first Filipino MLB superstar is inevitable — the question is who develops them.

Why Japan?

Japan is the world's second most passionate baseball nation. Nippon Professional Baseball (NPB) draws millions of fans annually, Japanese baseball culture runs deep across all demographics, and Japan's sports tourism market is substantial. A Business Partner with Japanese market access can unlock sponsorships, youth exchange programs, media partnerships, and commercial deals that no other market can match in scale or cultural alignment.

Why Now?

The Coconuts Performance Center is being built now. The YouTube docuseries is launching now. The club is at the formative stage where a partner can shape the brand from the inside — not inherit someone else's decisions. Founding-era partnerships in sports and hospitality brands consistently outperform later-stage investments. The window to enter at this level is open now, not indefinitely.

YOUR ROLE

Club President — Responsibilities in Detail

The Club President is a genuine leadership position. You will be a public face of the brand, a strategic voice in the partnership, and an operational contributor to the club's day-to-day success. This is not a figurehead title.

Strategic & Commercial Leadership

- Build sponsorships, commercial deals, and media partnerships in the Japanese market
- Represent the Bohol Coconuts brand across Japan and internationally
- Develop tourism packages linking Japan travel with Bohol baseball experiences
- Contribute to long-term strategic planning alongside the founding team
- Lead the 2028 second-academy expansion from planning through launch

Club Operations & Governance

- Serve as the public face of the Bohol Coconuts as Club President
- Oversee academy operations, eco-lodge hospitality, and club governance
- Support player development programs and youth academy initiatives
- Participate in the "Building the Coconuts" YouTube reality docuseries
- Foster community relationships and local partnerships across Bohol Island

TWO WAYS TO STRUCTURE THE PARTNERSHIP

Option A — Japan-Based Partner

- Live in Japan and visit Bohol several times per year
- Build the Japanese market from your home base
- Attend key club events, games, and strategic reviews in Bohol
- Lead Japanese sponsorship and media partnership development
- Ideal for someone with an established Japan career and network

Option B — Relocate to Bohol

- Relocate to Bohol Island and lead the club on the ground
- Travel to Japan several times per year for market development
- Oversee day-to-day operations of the academy, eco-lodge, and club
- Be a visible presence in the YouTube docuseries and club media
- Ideal for someone seeking a purposeful island-life chapter

IDEAL CANDIDATE

What We Are Looking For

We are not looking for the most experienced person in the room. We are looking for the right one — someone whose background, passion, and personal vision align with what the Bohol Coconuts is building. Here is what matters most.

Baseball Passion

A genuine love of the game — not just as a sport but as a culture. Knowledge of Japanese baseball and NPB is a significant advantage. You do not need to have played professionally, but baseball must matter to you personally.

Business Experience

Entrepreneurial mindset with a track record in business, sports management, hospitality, media, or commercial partnership development. You know how to build relationships and close deals.

Japan Connection

Existing ties to Japan — through residence, business, culture, or language. The Japanese market is central to this partnership's commercial success. A network in Japan's sports, tourism, or business communities is highly valued.

Leadership Ability

The confidence and communication skills to represent a growing brand publicly — on camera for the YouTube series, in commercial meetings, and across cultures. You are comfortable being a face of the brand.

Long-Term Vision

This is not a short-term engagement. We are seeking a partner who wants to build something lasting over the next decade and beyond — someone who will still be proud of this chapter of their life twenty years from now.

Island Adaptability

Comfort with the Philippines lifestyle — or genuine excitement about it. Bohol is stunning, warm, and welcoming, but it rewards people who embrace its character. Remote-readiness and cross-cultural agility are assets.

FREQUENTLY ASKED QUESTIONS

Common Questions Answered

Is this a paid position?

This is an equity partnership, not a salaried role. Your compensation is your 40% ownership stake in the club and all associated assets. Revenue-sharing and draw arrangements are part of the partnership discussion with serious candidates.

Is an upfront financial investment required?

Investment expectations are discussed during the partnership conversation and depend on your situation and the structure we agree on together. We are open to different arrangements with the right candidate and will not disqualify strong candidates on structure alone.

How are decisions made between partners?

The founding team retains 60% and final decision authority, but the Club President is a genuine leadership role with real operational and strategic influence. Major decisions are made collaboratively. This is a partnership built on shared vision, not top-down management.

Do I need to speak Filipino, Tagalog, or Cebuano?

Not required. English is widely spoken in the Philippines and is the primary language of business in Bohol's expat and sports communities. Japanese language skills are more directly relevant to this role given the market focus.

What is the timeline for the 2028 expansion?

The second Bohol academy is currently in the planning phase, with an opening target of 2028. The Business Partner will play a central role in shaping and executing that expansion — including site selection, funding strategy, and operational planning.

What does participating in the YouTube series involve?

"Building the Coconuts" is a reality docuseries following the club's development in real time. The Club President will be a visible presence — sharing their perspective on the partnership, the mission, and life in Bohol. This is an asset, not an obligation: it builds your personal brand alongside the club's.

Can I visit Bohol before committing?

Absolutely — and we strongly encourage it. Seeing the island, meeting the founding team, touring the facility site, and experiencing the Bohol lifestyle firsthand is an important part of the process. We will facilitate a visit for serious candidates.

How many candidates are you considering?

We are conducting a focused search for one Business Partner. We will respond to all serious inquiries and move through a straightforward conversation process. We are not running a large-volume hiring campaign — we are looking for the right person.

NEXT STEPS

How to Apply

There is no lengthy application process. We are looking for the right person — and when we find them, we will know. Here is how the conversation begins.



Step 1 — Submit Your Inquiry

Visit bohol-coconuts.com/business-partner and complete the Partner Inquiry Form. Tell us briefly about your connection to baseball, your ties to Japan, and what draws you to this opportunity. All serious inquiries receive a personal response.



Step 2 — Initial Conversation

If there is a potential fit, we will schedule a video call to learn more about each other. This is an honest, low-pressure conversation — not an interview. We want to understand your vision as much as we want to share ours.



Step 3 — Visit Bohol

Serious candidates are invited to visit Bohol Island, tour the facility site, meet the founding team, and experience the environment firsthand. We will facilitate this visit and make it as easy as possible for the right person.



Step 4 — Partnership Agreement

If both parties are aligned, we move into the formal partnership discussion — ownership structure, responsibilities, investment expectations, and the legal framework. We will work with you to find the right structure.

READY TO START THE CONVERSATION?

Visit the partnership page, complete the inquiry form, and tell us why you are the right partner for the Bohol Coconuts.

bohol-coconuts.com/business-partner

bohol-coconuts.com

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